Cut through the frustration and scale the mountain of data at IFMA’s World Workplace in Denver

This intensive, 4-hour course will provide practical, hands-on guidance for starting down the path of effective benchmarking. We will discuss how to capture data, present information in a way that tells a story (and convince executives to support a project!) and ultimately, operate your facility more efficiently.

You will walk out with a business case template that can be used on your next project request. Bring your own data for analysis as part of this hands-on workshop.

**Topics for discussion include:**

- The different types of benchmarking data (sustainability, janitorial, maintenance, staffing, project performance)
- Where and how to capture key facility metrics
- Simple data analysis techniques and tools (data visualization, anyone?)
- Developing effective business case studies

**PRECONFERENCE SESSION: TUESDAY, SEPTEMBER 26 • 8AM - NOON**

Also included with the course is one-hour of 1-1 virtual data consultation with the instructors after the event.

Stop the headache of benchmarking and join the exclusive workshop!

LIMITED TO 25 PARTICIPANTS

$399 PER PERSON

Find out more at worldworkplace.ifma.org