



Shedding light ON BENCHMARKING

**Cut through the frustration and
scale the mountain of data**
at IFMA's World Workplace in Denver



PRECONFERENCE SESSION: TUESDAY, SEPTEMBER 26 • 8AM - NOON

This intensive, **4-hour course will provide practical, hands-on guidance** for starting down the path of effective benchmarking. We will discuss **how to capture data, present information in a way that tells a story** (and convince executives to support a project!) and ultimately, **operate your facility more efficiently.**

You will walk out with a business case template that can be used on your next project request. Bring your own data for analysis as part of this hands-on workshop.

Topics for discussion include:

- ▶ The different types of benchmarking data (sustainability, janitorial, maintenance, staffing, project performance)
- ▶ Where and how to capture key facility metrics
- ▶ Simple data analysis techniques and tools (data visualization, anyone?)
- ▶ Developing effective business case studies

Also included with the course is **one-hour of 1-1 virtual data consultation** with the instructors after the event.

Stop the headache of benchmarking and join the exclusive workshop!

LIMITED TO 25 PARTICIPANTS
\$399 PER PERSON

Find out more at
worldworkplace.ifma.org