

AI in FM Boot Camp: A Practical Hands-on Workshop

Join us for an immersive and interactive 4-hour workshop at IFMA's World Workplace in San Antonio, tailored specifically for facility managers wanting to learn how they can use the power of Artificial Intelligence in their facility operations. We'll spend some time introducing AI platforms like ChatGPT, and similar technologies, but will focus most of our time on offering practical, hands-on tools.

Why Attend?

- ▶ Using AI to analyze real-world FM data, including work order maintenance, cost analysis, and benchmarking – even with minimal data analytics skills, we'll show how AI can help FMs maximize the value of their own data.
- ▶ Create your own GPT (AI tool) tailored specifically to your organizational needs.
- ▶ Hands-On Learning Experience: Utilize your own laptop to engage in practical exercises, ensuring a personalized and impactful learning journey.
- ▶ Real-World Applications: Explore multiple case studies, including the development of Statements of Work (SOWs), using AI to review reports and documents, efficiently manage emails and meetings, and automate data analysis.
- ▶ Skill Development: Embrace AI-driven strategies that enhance communication, save time, and elevate your professional capabilities.

Who Should Attend?

This workshop is ideal for facility managers at all levels who want to explore and integrate AI into their work environment. Whether you're just starting out or looking to update your skills, this course will provide valuable insights and practical tools to elevate your facility management game. Attendees should bring their own laptops and sign-up for the premium version of ChatGPT, to maximize the experience and value gained from the course.

Key Learning Outcomes

Fundational AI Knowledge: Develop a solid understanding of AI's role and its transformative impact in facility management.

AI Tools for FM: Discover and master specific AI technologies that can enhance facility management practices.

Boosted Productivity: Learn to streamline meeting and email management, enhancing internal customer service and operational efficiency.

Expertise in Writing SOWs: Gain proficiency in crafting detailed scopes of work for various contracts, including janitorial, elevator maintenance, furniture procurement, and more.

Broadened AI Perspective: Expand your horizon on how AI can be used in your professional life and personal endeavors.

Speakers

Jake Smithwick, PhD, MPA, FMP: Dr. Jake Smithwick is a professor at the University of North Carolina in Charlotte. Jake and his team have assisted hundreds of owners improve performance outcomes across thousands of projects (\$15+ Billion of procured services in construction, IT, auxiliary services, design, healthcare, insurance, and more). His industry experience also includes field inspection of nearly 2,000 roofing systems (74 million square feet) across the United States, and six years in the US Air Force Reserve (civil engineering squadron).

Kenn Sullivan, PhD, MBA: Dr. Kenn Sullivan is a professor in the Del Webb School of Construction at Arizona State University. His expertise includes leadership development, organizational transformation, advanced business development and RFP response processes, along with company operational and financial health assessments. Kenn possesses a BS, MS, and PhD in Civil and Environmental Engineering, and an MBA in Real Estate and Urban Economics, all from the University of Wisconsin – Madison. He co-authored the book *Managing the Profitable Construction Business* and has authored over 200 peer reviewed publications.